Carter Guides KDHE to Huge Increase in 2004 March of Dimes Giving

Theresa Carter, and assisted by Sylverina
Norman, members of the Secretary's staff,
organized and guided KDHE in a 90-day
fundraising project for the March of Dimes.
March of Dimes is a foundation that collects
money to fund research for premature babies as
well as assist in the medical procedures and preventative care.



Last year's efforts raised \$876. This year's goal was set to raise \$1,000, but the goal was matched early and the additional collections raised the donations by 189 percent over 2003. A total of \$2,891 was raised from a combination of all fundraising activities and donations received.

During the three-month period, money was raised selling World's Finest Chocolate bars, Krispy Kreme donuts, Pizza Hut pizza, and Bean Bags for Babies. Employees were also given opportunities to buy stickers and shirts inorder to wear jeans to work. This fundraising event was called "Blue Jeans for Babies," and was a big March of Dimes fundraiser.

On Friday, April 23, the March of Dimes walk was held to raise awareness of premature babies, and 28 KDHE employees, family, friends and other community volunteers supported this year's walk. Many KDHE employees participated in the fundraising through purchases, donations or doing the walk.



While looking over campaign notes, Secretary Bremby and Theresa Carter would like to thank all KDHE employees and friends who got involved and made the agency's fundraising drive a success.